

# **CAFNEC Strategic Plan – 2015-2020**

## **VISION**

**Far North Queensland is a community that protects, respects and connects with our unique natural tropical environment.**

## **MISSION**

**CAFNEC is the peak environmental body advocating for the protection of the unique tropical natural environment of Far North Queensland in partnership with the community and other environmental organizations.**

## **VALUES**

We understand that our natural environment has intrinsic value in addition to the social, cultural and economic values derived from human endeavour. Consequently, we have a duty to pass on our inherited natural environment in the best possible condition for the benefit of future generations, both human and non-human.

We acknowledge the cultural values of Traditional Owners of Far North Queensland and will work with Aboriginal and Torres Strait Islander communities, recognising and respecting their vital role in conservation.

We seek to achieve high ethical values in both conduct and image by being professional, honest, inclusive and mutually respectful in our words, actions and relationships while remaining strategic and focussed on our mission.

## **GOALS**

**GOAL 1: To provide opportunities for the community to take action to promote ecological sustainability of the FNQ environment.**

**GOAL 2: To undertake campaigns which influence decision making to promote environmental protection of the FNQ region in accordance with the principles of Ecologically Sustainable Development.**

**GOAL 3: To demonstrate leadership and actively engage with all other environment groups and networks in the region, providing support as appropriate.**

**GOAL 4: To ensure long-term financial and organisational health.**

Ratified by the Management Committee – 14 April 2015